

# FULMINATION 2023

## SPONSORSHIP PACKAGES

18TH - 20TH APRIL 2023

TOGETHER, TOWARDS TOMORROW.

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Institute of  
Explosives  
Engineers

VOICE OF THE EXPLOSIVES INDUSTRIES



# Contents

1. Introduction	03
2. Fulmination 2023	04
3. The Event Date	05
4. Sponsorship Benefits	06
5. Sponsorship Packages	07-12
6. Sponsorship Package Elements	13
7. Contact Us	14



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# Introduction

The Institute of Explosives Engineers (IExpE) is the natural home for anyone working within the explosives industry. IExpE prides itself on promoting best practice and therefore fostering the highest standards across all areas of the explosives industry.

IExpE is the professional body for the explosives industry enabling and promoting consultation between individuals, professional private organisations, government departments and armed forces experts.

By bringing all sectors of the industry together Fulmination 2023 will provide greater networking opportunities to drive the industry together, towards tomorrow.

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3



# Fulmination 2023

Fulmination 2023 – The all encompassing event for all sectors of the explosives industry is nearly upon us. With the success of Fulmination 2022 IExpE want to ensure that you join us on this journey as we achieve together, towards, Tomorrow.

Fulmination 2023 will take place at East Midlands Conference Centre & Orchard Hotel. East Midlands Conference Centre offers state-of-the-art meetings and events spaces, banqueting suites and magnificent, contemporary public spaces for networking and pre-drinks.

Your continuous support to the Institute and the Industry has not gone unnoticed, so we have the honour of asking you first to be one of our lead sponsors for **THE** industry event of 2023.



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# The Event Date

**18th – 20th April 2023**

All in one event incorporating;

- Ordnance, Munitions & Explosives Conference
- IExpE Annual Conference
- Early Careers Symposium
- Gala Dinner & Awards

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5

# Sponsorship Benefits

- Networking
- Brand Exposure
- Idea Generation
- Global Marketing
- Corporate Social Responsibility
- Positive PR
- Showcase Products & Services
- Support Marketing Campaigns
- Build Relationships
- Audience Insights
- Get In Front Of Your Target Market
- Increase Your Reach & Exposure
- Reconnect With Clients & Engage
- Generate Strong Leads
- Deliver Greater Return of Investment
- Targeted Marketing
- Consumer Perception
- Community Goodwill
- Content Strategy

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# Sponsorship Packages

**PLATINUM** SOLD OUT

£18,000



- 6X4M Floor Space.
- Full page advert in 4 editions of Explosives Engineering (excluding inside or outside back cover) (1500+ readership).
- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- Your company logo to be included on holding screens throughout the event.
- Company name and stand location on screens to enable delegates to know where your stand is located.
- Two person stand entry only.
- Access to delegate database.
- 10% discount on package cost for existing IExpE Corporate and Company members.
- Three person complimentary day delegate ticket.
- Delegate ticket to include your company logo.
- Your company logo to be displayed on flag and floor light.

- Use of meetings rooms (must be pre-booked and subject to availability).
- A full page advert included in the event programme (excluding inside or outside back cover).
- Your company logo to be included on delegate lanyards.
- Your company logo to be included on the staff conference tops.
- One driveway flag (sizes provided on order).
- Table space for 10 people at the Gala Dinner & Awards night.
- Company logo and promotional video displayed on feature screen at registration area.
- Your company logo printed on the registration desk in reception.
- Your company logo to be displayed on all event branding.

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# Sponsorship Packages

**GOLD**

Limited Availability

£10,000

- 3X2M Floor Space.
- Full page advert in 4 editions of Explosives Engineering (excluding inside or outside back cover) (1500+ readership).
- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- Your company logo to be included on holding screens throughout the event.
- Company name and stand location on screens to enable delegates to know where your stand is located.
- Two person stand entry only.
- Access to delegate database.
- 5% discount on package cost for existing IExpE Corporate and Company members.
- One person complimentary day delegate ticket.
- Company logo and promotional video displayed on feature screen at registration area.



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8



# Sponsorship Packages

**SILVER**

SOLD OUT

£5,000

- 2X1.5M Floor Space.
- Half a page advert in 3 editions of Explosives Engineering (excluding inside or outside back cover) (1500+ readership).
- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- Your company logo to be included on holding screens throughout the event.
- Company name and stand location on screens to enable delegates to know where your stand is located.
- Two person stand entry only.
- Access to delegate database.



Centre of Excellence in  
Energetic Materials

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9

# Sponsorship Packages

## BRONZE

Limited Availability

£3,000

- 1.52X0.8M Table Top Space.
- 1/4 page advert in 3 editions of Explosives Engineering (excluding inside or outside back cover) (1500+ readership).
- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- Your company logo to be included on holding screens throughout the event.
- Company name and stand location on screens to enable delegates to know where your stand is located.
- Pull up banner displayed at table stand location.
- Two person stand entry only.



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10



# Sponsorship Packages

**GALA DINNER** SOLD OUT

£1,500

- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- x2 Pull up banners displayed at Gala Dinner.
- Acknowledgement at Gala Dinner welcome address.
- Company logo displayed on table numbers and menus.



System Design Evaluation Ltd

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# Sponsorship Packages

**NETWORKING NIGHT** Available

£1,200

- Company logo printed in the event programme (inside front cover).
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link.
- 2x pull up banner displayed at networking night.
- Company logo displayed on all event screens.
- Company logo displayed on all menus and branded napkins.

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12



# Fulmination 2023 Sponsorship Packages

	Network	Gala Dinner	Bronze	Silver	Gold	Platinum
Table top stand.			X			
Floor Stand (2x1.5m).				X		
Floor Stand (3x2m).					X	
Floor Stand (6x4m).						X
1/4 pageadvert in 3 editions of Explosives Engineering excluding inside or outside back cover.			X			
1/2 pageadvert in 3 editions of Explosives Engineering excluding inside or outside back cover.				X		
Full page advert in 4 editions of Explosives Engineering excluding inside or outside back cover.					X	X
Company logo printed in event programme.	X	X	X	X	X	X
Company logo printed on the registration desk.						X
Company bio and logo included on the event sponsor listing page on IExpE website with link.	X	X	X	X	X	X
Company logo included on holding screens.	X		X	X	X	X
Company name and stand location displayed on venue screens.			X	X	X	X
Pull up banner displayed at table stand location.			X	X	X	X
Two person stand entry only.			X	X	X	X
Merchandise / Marketing in delegate bags.	X	X	X	X	X	X
Access to delegate database.				X	X	X
Pull up banner displayed at networking night.	X					
2 pull up banners displayed at gala dinner.		X				
Acknowledgement at gala dinner welcome.		X				
Company logo on table numbers and menus.	X	X				
5% discount on package costs for Corporate and Company members.					X	
10% discount on package costs for Corporate and Company members.						X
Company logo displayed on flag and floor lights.						X
Use of meeting room.						X
Full page advert included in event programme.						X
Table space for 10 people at the Gala Dinner & Awards night.						X
Company logo included on delegate lanyards.						X
Company logo and promotional video displayed on feature screen in reception.					X	X
Company logo included on event team conference tops.						X
One driveway flag.						X
3 Complimentary one day delegate only conference ticket.						X

## Contact Us



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chat to us live on our website at [iexpe.org](http://iexpe.org)



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14