



Institute of
**Explosives
Engineers**

VOICE OF THE EXPLOSIVES INDUSTRIES

IExpE 2021 Virtual Event

SPONSORSHIP PACKAGES

**GROW YOUR CAREER AS AN
EXPLOSIVES ENGINEER**

INDUSTRY TOGETHER

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Introduction



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The Institute of Explosives Engineers (IExpE) is the natural home for anyone working within the explosives industry. IExpE prides itself in promoting best practice and therefore fostering the highest standards across all areas of the explosives industry.

IExpE is the professional body for the explosives industry that enables and promotes consultation between individuals, professional private organisations, government departments and armed forces experts.

IExpE Virtual Event 2021 is a event incorporating all sectors in the explosives industry with two streams available.

By bringing all sectors of the industry together the IExpE Virtual Event 2021 will provide greater networking opportunities online to drive the industry together in these uncertain times.

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The Virtual Event

IExpE Virtual Event 2021 is nearly upon us. With this being the first virtual event in the history of IExpE, we want to ensure that you join us on this journey as we help grow your career as an explosives engineer.

IExpE's Virtual Event 2021 will take place online on the 16th March 2021 from 9.00am – 5.00pm.

Your continuous support to the Institute and the industry has not gone unnoticed, so we have the honour of asking you first to be one of our lead sponsors for the IExpE's Virtual Event 2021.

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The Event Date

March 16th 2021

Two Streams Available!

Registration for this event is available at iexpe.org

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How To Register

Register online at
ieype.org
or click the registration button below

REGISTER HERE NOW!

FREE REGISTRATION FOR IEXPE MEMBERS

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Sponsorship Benefits

- Networking
- Brand Exposure
- Idea Generation
- Global Marketing
- Corporate Social Responsibility
- Positive PR
- Get In Front Of Your Target Market
- Increase Your Reach & Exposure
- Reconnect With Clients & Engage
- Generate Strong Leads
- Deliver Greater Return of Investment
- Targeted Marketing
- Showcase Products & Services
- Support Marketing Campaigns
- Build Relationships
- Put Your Business On The Front
- Consumer Perception
- Community Goodwill
- Content Strategy
- Audience Insights

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Sponsorship Package

PLATINUM PLUS 1 available

£8,000

- Company profile page
- Full page advert in 4 editions of Explosives Engineering (inside front cover) (1500+ readership)
- Company logo on inside cover of the digital event programme
- A short Company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your Company website.
- Marketing materials to be included in online resources area
- Your company logo to be included on holding screens throughout the event
- Company logo to be included on IExpE mailshots with one call to action and social media handles.
- Virtual Webinar opportunity of your chosen topic related to the industry
- 10% discount on package cost for existing IExpE Corporate and Company members
- Use of virtual meeting rooms throughout the event

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- Video on the holding screen of the event home page
- Receipt of analytics from the event
- Sponsorship tags
- Logo and banners on carousels throughout the event
- Pre recorded videos
- Videos advertng their products/services
- Presentations
- Digital brochures
- Live demos/live stream (with branded backgrounds)
- Waiting room chatrooms to encourage networking
- Branded breakout areas
- Brand transitions between videos, live videos and presentations
- Sponsored sessions
- Four-person conference entry

Sponsorship Package

PLATINUM 1 available

£5,000

- Company profile page
- Full page advert in 4 editions of Explosives Engineering (inside front cover) (1500+ readership)
- Company logo on inside cover of the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your Company website.
- Marketing materials to be included in online resources area
- Your company logo to be included on holding screens throughout the event
- Company logo to be included on IExpE mailshots with one call to action and social media handles.
- Presenter opportunity at the event
- 10% discount on package cost for existing IExpE Corporate and Company members
- Use of meeting rooms throughout the event
- Sponsorship tags
- Logo and banners on carousels throughout the event
- Pre recorded videos
- Branded breakout areas
- Four-person conference entry

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Sponsorship Package

GOLD **£3,500**

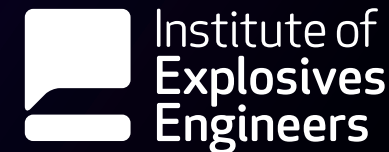
- Company profile page
- Full page advert in 4 editions of Explosives Engineering (excluding inside or outside back cover (1500+ readership))
- Company logo on inside cover of the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your Company website.
- Marketing materials to be included in online resources area
- Your company logo to be included on holding screens throughout the event
- Company logo to be included on IExpE mailshots with one call to action and social media handles.
- Presenter opportunity at the event
- 5% discount on package cost for existing IExpE Corporate and Company members
- Logo and banners on carousels throughout the event
- Three-person conference entry

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Sponsorship Package



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SILVER **£1,500**

- Company profile page
- Half page advert in 2 editions of Explosives Engineering (excluding inside or outside back cover (1500+ readership))
- Company logo on inside cover of the digital event programme
- Your company logo to be included on the event sponsor listing page on the IExpE website, with a link to your Company website.
- Marketing materials to be included in online resources area
- Your company logo to be included on holding screens throughout the event
- Two-person conference entry

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Sponsorship Package

BRONZE **£850**

- Company profile page
- Half page advert in 1 editions of Explosives Engineering (excluding inside or outside back cover (1500+ readership))
- Company logo on inside cover of the digital event programme
- Your company logo to be included on the webpage throughout the event
- Two-person conference entry

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Contact Us



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Chat to us live on our website at iexpe.org



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